



When do I encounter AI in my daily life?

Artificial Intelligence (AI) refers to a collection of technologies that allow computers to use sets of instructions called **algorithms** to sense, learn, reason, and act.

On a typical day, I might engage with AI when...



I listen to music

Music streaming platforms use AI to learn my preferences and create playlists for me.

I find the best route

Maps on my phone use AI to help me get to my destination.

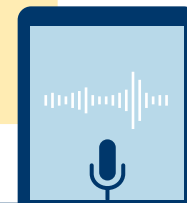
I use social media

At the top of my news feed, I see the stories that an AI algorithm predicts will be of interest to me.



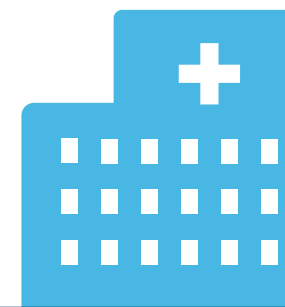
I use my smart assistant

My phone's smart assistant understands my speech when I use it to check the weather.



I visit the doctor

If I need an X-ray, my doctor can use AI tools to detect subtle irregularities.



I pay for groceries

At the supermarket, the prices I pay are set by an AI algorithm.

I search the internet

Search engines use AI algorithms to provide me with relevant results.



I select a movie

Data about the movies I've watched in the past helps an AI algorithm recommend new movies I might like.



AI is all around us, whether we know we're interacting with it or not.

When do you encounter AI?