We are pleased to report that the Museum of Science balanced its operating budget and had a strong 2011 fiscal year, demonstrated by a remarkable 34.6% increase in new gifts and pledges. The $26.8 million raised in fiscal year 2011 (third highest total in Museum history) represents a stirring endorsement of our mission and programs.

With the launch of the public phase of our $250 million Campaign for the Museum of Science in April 2011, we signaled our commitment to upgrade Museum facilities and infrastructure, add three new permanent exhibits to our halls, and expand our award-winning K–12 engineering curriculum programs. The Museum achieved great momentum during the quiet phase of the Campaign—$150 million in new support, the grand re-opening of the Charles Hayden Planetarium, creation of the Sophia and Bernard M. Gordon Current Science & Technology Center—and we are excited to build on that momentum as we realize the vision of our master plan and meet our Campaign goals.

We realized a $10.8 million increase in the value of the Museum’s endowment, which rose to $94.9 million at the close of the fiscal year. And, thanks in part to our partnership with the Boston Athletic Association and our runners in the Boston Marathon, our number of donors rose this year by 5%. This growth secures the Museum’s operating budget and removes a measure of stress typical for most non-profit organizations in this challenging economy.

Accessibility is a core priority for the Museum of Science. All of our programs and initiatives are guided by the philosophy of universal design, which promotes multisensory and multimodal learning experiences so that everyone can share the Museum experience, including those members in our community who might be unable to afford the price of admission. No students are denied access to the Museum of Science because their school district lacks funds for transportation or admission fees.

In closing we would like to express our gratitude to Museum volunteers and staff for their efforts on the Museum floor, within our exhibit and curriculum development groups, in our traveling programs, and in our administrative offices.

Annual Report 2011

Museum of Science. mos.org
Endowment Market Value June 30

**2011 Highlights**

- The Museum announced its first comprehensive capital campaign in April 2011. The fundraising goal is $250 million, with $110 million raised during the quiet phase.
- The Charles Hayden Planetarium re-opened February 10th to an enthusiastic audience of donors, supporters, and special friends of the Museum Boston Mayor Thomas Menino and New York City Mayor Michael Bloomberg.
- Traveling Programs engaged over 3,000 visitors on the National Mall at President Barack Obama’s White House Science Fair in October.
- NISE Net was awarded its second five-year grant of $21 million from the National Science Foundation.
- Design Challenges celebrated its 100,000th mini-bobsled builder with a golden sled for the young visitor.
- Invented Here! celebrated the innovative technologies and creative spirit of three local inventors on February 15.
- The National Center for Technological Literacy (NCTL) unveiled Engineering Now, a middle school curriculum created in collaboration with the PBS television program Design Squad.
- The Science Behind the Stars signature gala on April 14 raised over $410,000 to support Museum programs and initiatives. Henri Termeer (Genzyme) and Bill Swanson (Raytheon) were presented with the first Stars of STEM awards.
- The Museum received a National Science Foundation grant award of $2.3 million for “National Living Laboratory,” a five-year project on communicating child development science via on-site research programs at museums across the US.
- RACE: Are We So Different? provided the opportunity for a series of ongoing community forums with over 150 local non-profit organizations, in partnership with The Boston Foundation, Commonwealth Compact, and the Urban League of Eastern Massachusetts.
- Residents of Salem, Massachusetts enjoyed free entrance and Omni shows at the Museum throughout the month of September thanks to the generosity of the Norman H. Read Trust.

**Operating Income and Expenses for the Year Ending June 30, 2011** ($ in thousands)

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
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<tr>
<td><strong>Operating Income</strong></td>
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<tr>
<td>Support</td>
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<td>Revenue</td>
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<td>$50,701</td>
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<tr>
<td><strong>Operating Expenses</strong></td>
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<td></td>
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<tr>
<td>Program Services</td>
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<tr>
<td>Supporting Services</td>
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<tr>
<td>Total Operating Expenses</td>
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<tr>
<td><strong>Net Operating Income</strong></td>
<td>$8,038</td>
<td>$18,995</td>
<td>$10,028</td>
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</tbody>
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**Fiscal Year 2011 Sources of Operating Funds $50,701,000**

**Fiscal Year 2011 Uses of Operating Funds $50,673,000**