

# Annual Report 2011

We are pleased to report that the Museum of Science balanced its operating budget and had a strong 2011 fiscal year, demonstrated by a remarkable 34.6% increase in new gifts and pledges. The \$26.8 million raised in fiscal year 2011 (third highest total in Museum history) represents a stirring endorsement of our mission and programs.

With the launch of the public phase of our \$250 million Campaign for the Museum of Science in April 2011, we signaled our commitment to upgrade Museum facilities and infrastructure, add three new permanent exhibits to our halls, and expand our award-winning K – 12 engineering curriculum programs. The Museum achieved great momentum during the quiet phase of the Campaign—\$150 million in new support, the grand re-opening of the Charles Hayden Planetarium, creation of the Sophia and Bernard M. Gordon Current Science & Technology Center—and we are excited to build on that momentum as we realize the vision of our master plan and meet our Campaign goals.

We realized a \$10.8 million increase in the value of the Museum’s endowment, which rose to \$94.9 million at the close of the fiscal year. And, thanks in part to our partnership with the Boston Athletic Association and our runners in the Boston Marathon, our number of donors rose this year by 5%. This growth secures the Museum’s operating budget and removes a measure of stress typical for most non-profit organizations in this challenging economy.

Accessibility is a core priority for the Museum of Science. All of our programs and initiatives are guided by the philosophy of universal design, which promotes multisensory and multimodal learning experiences so that everyone can share the Museum experience, including those members in our community who might be unable to afford the price of admission. No students are denied access to the Museum of Science because their school district lacks funds for transportation or admission fees.

In closing we would like to express our gratitude to Museum volunteers and staff for their efforts on the Museum floor, within our exhibit and curriculum development groups, in our traveling programs, and in our administrative offices.

Ioannis N. Miaoulis  
President and Director

Howard Messing  
Chair, Board of Trustees



Museum of Science.  
mos.org

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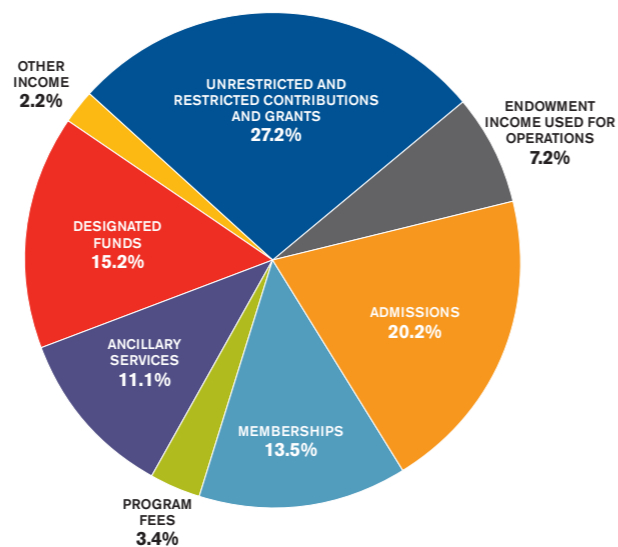
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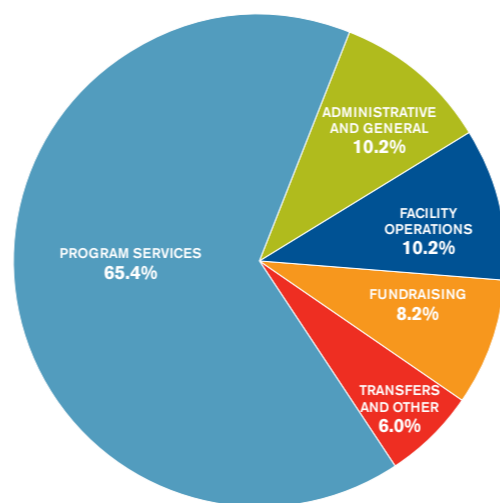
\* New in FY12

- \$50 million** operating budget
- \$94.9 million** endowment
- \$26.8 million** philanthropic contributions
- 313** full-time employees
- 56** part-time employees
- 283** temporary employees
- 714** volunteers contributed more than **54,357 hours** last year, the equivalent of 26 full-time staff
- 1.5 million visitors:** the most visited cultural attraction in Boston
- 51,000** member households
- 200** corporate members
- 182,324** school children took field trips to the Museum
- 21,700** children and chaperones attended overnight programs
- 100,525** individuals (students and public audiences) served by Traveling Programs, covering **65,566** miles
- 3 million +** K - 12 students using Museum of Science engineering curriculum nationally

FISCAL YEAR 2011 SOURCES OF OPERATING FUNDS \$50,701,000



FISCAL YEAR 2011 USES OF OPERATING FUNDS \$50,673,000



ENDOWMENT MARKET VALUE JUNE 30

2009	2010	2011
\$77,586,000	\$84,085,000	\$94,883,000

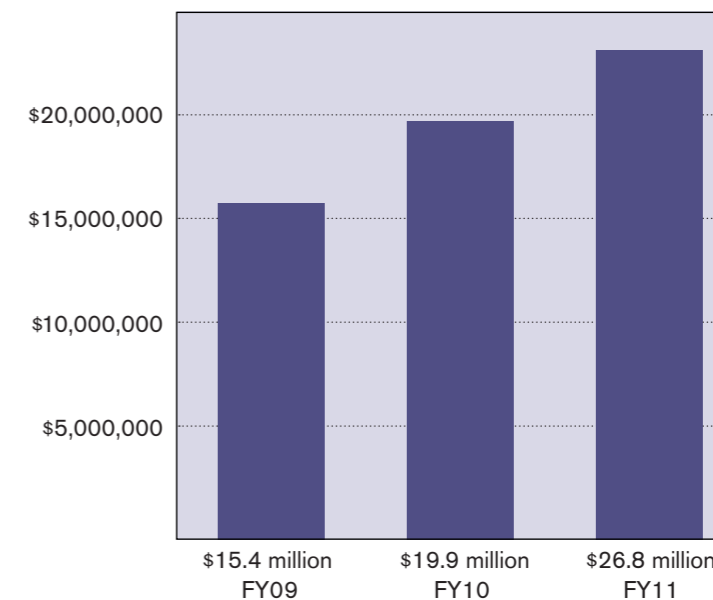
OPERATING INCOME AND EXPENSES FOR THE YEAR ENDING JUNE 30, 2011

(\$ in thousands)

	2009	2010	2011
<b>Operating Income:</b>			
SUPPORT REVENUE	\$10,247	\$10,487	\$13,795
REVENUE	\$39,589	\$40,209	\$36,906
<b>Total Operating Income</b>	\$49,836	\$50,696	\$50,701
<b>Operating Expenses</b>			
PROGRAM SERVICES	\$31,846	\$32,251	\$33,145
SUPPORTING SERVICES	\$17,982	\$18,427	\$17,528
<b>Total Operating Expenses</b>	\$49,828	\$50,678	\$50,673
<b>Net Operating Income</b>	\$8	\$18	\$28

- The Museum announced its first comprehensive capital campaign in April 2011. The fundraising goal is \$250 million, with \$150 million raised during the quiet phase.
- The Charles Hayden Planetarium re-opened February 10th to an enthusiastic audience of donors, supporters, and special friends of the Museum Boston Mayor Thomas Menino and New York City Mayor Michael Bloomberg.
- Traveling Programs engaged over 3,000 visitors on the National Mall at President Barack Obama's White House Science Fair in October.
- NISE Net was awarded its second five-year grant of \$21 million from the National Science Foundation.
- Design Challenges celebrated its 100,000th mini-bobsled builder with a golden sled for the young visitor.
- Invented Here!* celebrated the innovative technologies and creative spirit of three local inventors on February 15.
- The National Center for Technological Literacy (NCTL) unveiled *Engineering Now*, a middle school curriculum created in collaboration with the PBS television program *Design Squad*.
- The Science Behind the Stars* signature gala on April 14 raised over \$410,000 to support Museum programs and initiatives. Henri Termeer (Genzyme) and Bill Swanson (Raytheon) were presented with the first Stars of STEM awards.
- The Museum received a National Science Foundation grant award of \$2.9 million for "National Living Laboratory," a five-year project on communicating child development science via on-site research programs at museums across the US.
- RACE: Are We So Different?* provided the opportunity for a series of ongoing community forums with over 150 local non-profit organizations, in partnership with The Boston Foundation, Commonwealth Compact, and the Urban League of Eastern Massachusetts.
- Residents of Salem, Massachusetts enjoyed free entrance and Omni shows at the Museum throughout the month of September thanks to the generosity of the Norman H. Read Trust.

PHILANTHROPIC CONTRIBUTIONS



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