



2015 Annual Report



A Grand Entrance

The construction hat on the cover says it all. If you have visited recently, then you know that the Museum of Science is in the midst of major renovations to our public spaces. We are deep into phase one of our lobby reconstruction as we work toward the grand opening of the *Yawkey Gallery on the Charles River* in early 2016. And we are expanding our concourse to improve wayfinding and installing new restrooms to better our guest amenities.

Our goal with the lobby, concourse, and, ultimately, our front entrance is to transform the visitor experience from the moment of arrival. We are rejuvenating these spaces and, with the *Yawkey Gallery*, introducing key elements of the Museum's central story of the interdependencies of the natural and the engineered worlds.

The Charles River has always been an essential feature of the Museum's iconic lobby, and we will soon have a gallery and exhibit area that will enable visitors to experience the river as both a natural and built environment through observation activities and interactive components that encourage them to look at the world like a scientist and solve problems like an engineer.

2015 Annual Report

Fiscal year 2015, the final year of The Campaign for the Museum of Science, had many high points, from the 50th Anniversary Celebration of the Washburn Award to the world premiere of *The Science Behind Pixar* and the amazingly successful crowd-funded initiative to give *Triceratops Cliff* a permanent home at our institution. In terms of our fundraising efforts, new gifts and commitments totaled \$32.7 million. This support funds access, development and upkeep of exhibits, and educational programming for visitors of all ages.

We thank those families who made the Museum a part of their philanthropy. We thank those foundations that share in and support our mission. And we thank our Premier Partners and the corporate sponsors that help to make our community stronger.

We would also like to thank our volunteers, interns, and staff for their outstanding work in fiscal year 2015. And we would like to thank our trustees and overseers for their service and commitment to the Museum of Science, especially Howard Messing, who completed his term as board chair in June 2015. We value the commitment and continued support of everyone in the Museum of Science community.

Ioannis N. Miaoulis, PhD
President and Director

Gwill E. York
Chair, Board of Trustees

Annual Report 2015

\$63.1 million operating budget

\$109 million endowment

\$32.7 million philanthropic contributions

363 full-time employees

61 part-time employees

247 temporary employees

561 volunteers contributed a total of 45,695 hours to 34 different programs – the equivalent of 22 full-time employees

1.38 million visitors

49,438 member households

170 corporate members

158,713 school children participated in field trips to the Museum

18,008 children and chaperones attended overnight programs

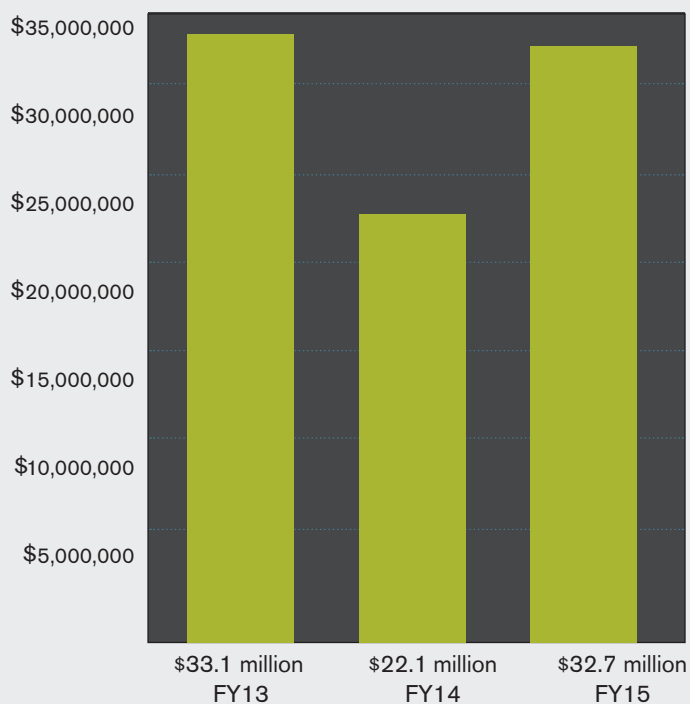
104,292 individuals (**90,647** school children; **13,645** public audience) served by Traveling Programs, covering **67,021** miles throughout New England; awarded **\$91,959** in scholarships (**22%** of total reservations)

11,551 free Exhibit Halls passes provided to Massachusetts residents qualifying for Electronic Benefits Transfer (EBT) or Supplemental Nutrition Program

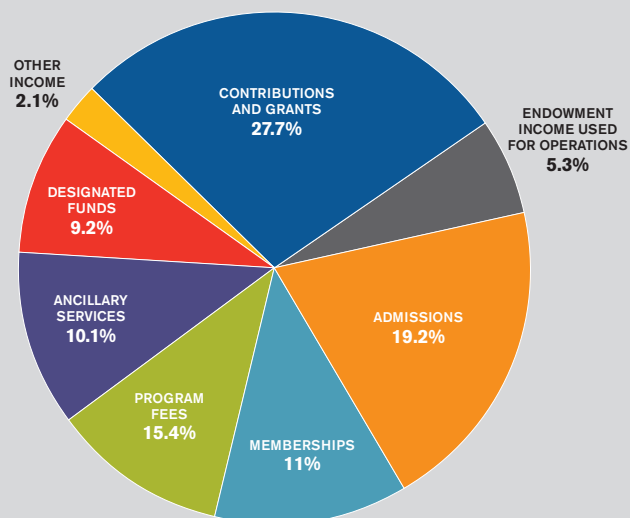
OPERATING INCOME AND EXPENSES FOR THE YEAR ENDING JUNE 30, 2015 (\$ in thousands)

| | 2013 | 2014 | 2015 |
|---------------------------------|----------|----------|----------|
| Operating Income | | | |
| Support | \$16,405 | \$16,482 | \$17,437 |
| Revenue | \$39,319 | \$42,432 | \$45,667 |
| Total Operating Income | \$55,724 | \$58,914 | \$63,104 |
| Operating Expenses | | | |
| Program services | \$39,016 | \$40,814 | \$43,566 |
| Supporting Services | \$16,675 | \$18,069 | \$19,530 |
| Total Operating Expenses | \$55,691 | \$58,883 | \$63,096 |
| Net Operating Income | \$33 | \$31 | \$8 |

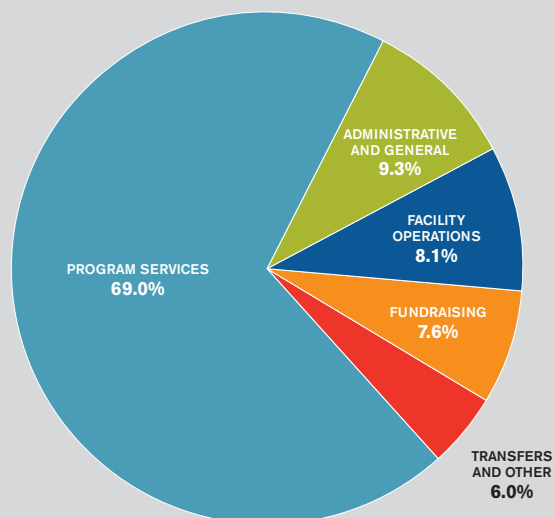
PHILANTHROPIC CONTRIBUTIONS



FISCAL YEAR 2015 SOURCES OF OPERATING FUNDS \$63,104,000



FISCAL YEAR 2015 USES OF OPERATING FUNDS \$63,104,000



ENDOWMENT MARKET VALUE JUNE 30

| FY2013 | FY2014 | FY2015 |
|----------------|---------------|---------------|
| \$96.4 million | \$110 million | \$109 million |

HIGHLIGHTS

- On October 23, 2014, the Museum celebrated the 50th Anniversary of the Bradford Washburn Award, honoring Sir Timothy Berners-Lee (inventor of the World Wide Web), Michael R. Bloomberg (founder of Bloomberg LP & Bloomberg Philanthropies, 108th Mayor of New York City), and Richard Saul Wurman (creator, curator, and chair of TED from 1984 through 2002).
- The Gordon Foundation, established by Sophia and Bernard M. Gordon, made a \$5 million gift to the Museum to expand the institution's engineering and technology offerings on our campus and across the United States.
- More than 7,000 members of the community contributed \$865,000 to give *Triceratops Cliff* a permanent home at the Museum of Science.
- Microsoft was honored as the 2015 Star of STEM, with Dan'l Lewin, Microsoft's corporate vice president for technology and civic engagement, accepting the award.
- The Photography of Modernist Cuisine*, a temporary exhibition of over 50 large-format food photographs taken by scientist, photographer, and chef Nathan Myhrvold and his team at Modernist Cuisine, made its New England premiere at the Museum of Science on Saturday, October 11, 2014.
- A U.S. Department of Defense contract delivered Museum of Science engineering curriculum to 65 schools on military bases in seven states and Puerto Rico serving 2,300 education professionals and 28,000 students.
- MathWorks, a Premier Partner, once again sponsored Free Film Fridays in our Mugar Omni Theater throughout March. More than 12,500 visitors enjoyed IMAX® Dome films like *Humpback Whales*, *Galapagos*, and *Mystery of the Maya*.
- As part of our World Treasures series of temporary exhibits showcasing the art, history, and cultural life of the ancient world, the Museum presented *Maya: Hidden Worlds Revealed*, the largest exhibition on the ancient Maya ever displayed in the United States.
- The Institute of Museum and Library Services (IMLS) awarded two grants totaling more than \$600,000 to the Museum to support ongoing visitor experience studies and to explore the connections between nature and engineering using place-based learning in the *Yawkey Gallery on the Charles River*.
- At the June 18, 2015 annual meeting, the Boards of Trustees and Overseers voted to approve the Museum's new Long-Range Plan, an institutional roadmap that sets a course for the Museum of Science to become the leading science center worldwide in expanding the public's access to, understanding of, and critical thinking around engineering, technology, and the science.

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